

# Writing Tips for Your Next Research Article

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## Abstract

*An academic article is often regarded just as an archival device for storing a completed research program. Actually, a successful paper is also the blueprint for planning your research in progress. We will discuss how to write articles that not only successfully navigate the peer-review process, but are also discovered, read, cited, and make an impact in the research community.*

Rich media available at <https://speakerdeck.com/teowaits/writing-tips-for-your-next-research-article>

**Abstract**

**ELEVATOR PITCH**

You have 20 seconds to explain your work to a scientist who is unfamiliar with it.

**Tic-Toc**

**SHORT, STAND-ALONE SUMMARY OF YOUR RESEARCH**

- Don't cram the abstract with details. Tell the audience that the butler did it in the 1<sup>st</sup> sentence!
- Stand alone. Use plain language, avoid citations and non-standard abbreviations
- **Include keywords**
- In 7-10 sentences: Key results, what you did, unanswered questions, broader view/implications

**WILEY**

Figure 1: The ABSTRACT: Tell the audience the butler did it!