

# Openness & transparency in animal research: Why and How

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## Abstract

Non-human animal models continue to be indispensable in neuroscience research for the foreseeable future. In recent years, animal-right activists have been increasing the pressure on politicians and policymakers to phase out animal research. To address this pressure, we should adapt our communication habits, to be more open and transparent about (our) animal research and most importantly to expand the methods we use to communicate about our research and increase the extend of this outreach. In this editorial we discuss the why and how of animal research communication.

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